

Green Power Partnership

“The key reason we joined the Green Power Partnership is that by buying renewable energy we can help reduce our dependence on fossil fuels. Buying green power is another way to demonstrate that what's good for people and the environment is good business.”

*Fred Keller,
Owner and CEO,
Cascade
Engineering*

These market changes have given commercial, industrial and public sector organizations the opportunity to choose power from green, renewable sources, like wind and solar. Innovative leaders like Ford, City of Chicago, and Carnegie Mellon University are emerging to drive demand for new green power capacity and reduce their own environmental impact.

Today there are substantial differences among energy sources that are used to create electricity, with a wide variation in environmental impact. Traditionally, electricity in the United States is produced by the combustion of fossil or nuclear fuels – forms of power generation that can be harmful to human health and the environment. However, market changes are making cleaner ways of producing power increasingly available and consumers now have the opportunity to choose how their power is generated.

Green Power Partnership

The U.S. Environmental Protection Agency (EPA) has created the Green Power Partnership to assist and promote organizations that want to commit to using green power for a portion of their electricity needs. The innovative, collaborative nature of this voluntary program gives interested organizations access to EPA resources designed to highlight the value and reduce the transaction costs of green power.

Commercial, industrial and public sector organizations interested in becoming Partners in the program simply pledge to procure an amount of renewable energy proportional to their annual electricity use. Partners may use any combination of direct green power purchase, tradable renewable energy certificates (green tags) procurement or on-site generation to fulfill their obligation.

What are the Benefits of the Green Power Partnership?

The Green Power Partnership aims to expand awareness and use of renewable energy by providing information, support and recognition for those organizations making green power a significant part of their energy choice. Green Power Partners enjoy the following benefits and services:

Information & Support—A full range of program support services and materials including technical information on buying green power, case studies and a purchasing toolkit are available. Partners also have access to current market information, sample procurement RFPs and guidance on product comparison.

Peer Exchange—A network of green power providers, other Green Power Partners and related local and national environmental organizations is at Partners' disposal.

Public Recognition— National recognition, through EPA awards and press announcements, is provided. EPA also works with Partners to customize their communications plans and coordinate local and regional

promotions. A link from the Green Power Partnership Web site to your organization is provided as well as EPA Web site recognition as a Partner and collaborative, environmental steward.

Partnership Logo—Partners have access to the Green Power Partnership logo for use in advertisements and other consumer and media materials.

Making it Happen!

Each partner commits to:

- Signing a one-page Letter of Intent;
- Choosing a green power supplier, green-tag marketer or on-site generation option;
- Procuring/generating an amount of renewable energy that is proportional to annual electricity use;
- Reviewing and reporting electricity use annually to EPA.

Commitment Levels

The Green Power Partnership counts only electricity generated from renewable energy toward the partnership commitment. In addition, at least 5% of the renewable energy commitment must come from new renewable energy sources.

Annual Electricity Usage (kWh)	Green Power Partnership Commitment
> 100,000,000	2%
< 100,000,000	3%
< 10,000,000	6%
< 1,000,000	10%
< 100,000	15%

Ready To Get Started?

For more information about the Green Power Partnership visit our Web site at www.epa.gov/greenpower or call Kurt Johnson at 202-564-3481 or Matt Clouse at 202-564-0048.